
Hannah Hiler



EDUCATION

University of Southern California
Bachelor of Business Administration
Bachelor of Arts in Design
Graduation: December 2018
GPA: 3.85

Honors

Phi Beta Kappa
Beta Gamma Sigma
Renaissance Scholar
Global Leadership Program
James G. Ellis Scholarship

ASSETS

Technical

Adobe Creative Cloud, G Suite,
Microsoft Office, Design thinking,
Human-centered design

Holistic

Empathy, Curiosity, Adaptability,
Thinking outside-the-box, Passion,
Positivity, Analytical problem-
solving, Self-starter

EXPERIENCE

The Sanneh Foundation // St. Paul, MN //
October 2020 - November 2021
Multimedia and Graphic Design VISTA

I create, capture, and produce the Foundation's print and digital content, including supporting Sanneh's first virtual and most successful gala.

Twin Town Sign // Minneapolis, MN // May - October 2020
Graphic Designer

I worked with customers to create print materials and signage that captures the essence of their business and makes their brand sing.

Find Your Power // Minneapolis, MN //
May - September 2020
Graphic Design Lead

I cultivated a rich learning environment for my design team while overseeing the Find Your Power brand, including establishing brand standards and launching Elevate! Bingo.

826 MSP // Minneapolis, MN // April 2019 - March 2020
Freelance Designer

I developed several product lines and signage for their store and designed the annual report to include a promotional poster that featured student work to increase community engagement.

826LA // Los Angeles, CA // October - December 2018
Design Intern and Artist in Residence

I produced a profitable product line and built a window display that captured foot traffic for the Time Travel Mart.

BoldPas // Pasadena, CA // May 2018
Grant Recipient and Featured Artist

Acting as a project manager, I consulted engineers and directed 29 volunteers to assist in building the 17' x 11' installation.

OPIN Systems: Uptick // Minneapolis, MN //
May - July 2017
Illustrator and Graphic Design Intern

Through a holistic brand assessment, I presented focused moodboards that guided Uptick's branding and marketing.